

Australian Kids & Family Reading Report™

Read Aloud: Start Early & Keep Going

Percentage of Kids Aged 0–11 Who Are Read Books Aloud 5–7 Days a Week:

57%
Kids Aged
0–2

56%
Kids Aged
3–5

41%
Kids Aged
6–8

10%
Kids Aged
9–11

Among parents of kids aged 0–5
47% RECEIVED ADVICE
that children should be read aloud to from birth

Among kids aged 6–17
**86% ENJOY(ED) BEING READ
ALoud TO AT HOME** because:

26% Among the **lowest-income households**

65% Among the **highest-income households**

76% It's a **special time** with my parent

63% Reading together is **fun**

56% It's **relaxing** to be read to before I go to sleep

Parents of Kids Aged 0–5 Started
Reading Aloud to Their Child:

59% Before **age one**

26% Before **three months old**

Among kids aged 6–8 who are
no longer read aloud to at home

51% WISH IT HAD CONTINUED