SUNRISE ON THE REAPING



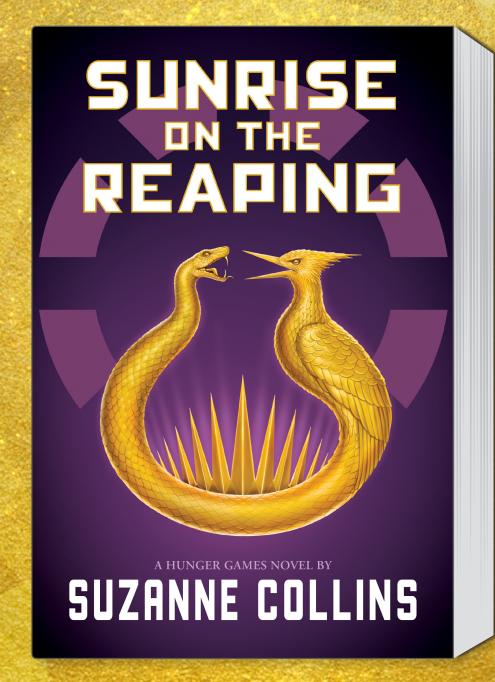
A BRAND-NEW
HUNGER GAMES
NOVEL FROM
SUZANNE COLLINS

SHOWCASE CATALOGUE 2025

The first

Hunger Games movie
release in 2012 led to sales
skyrocketing ten-fold, selling
over 1 MILLION COPIES
with a value of almost
\$17 MILLION in
Australia alone during
the release!

Sunrise of the
Reaping projections will see a
MASSIVE LIFT IN SALES,
with the movie release already
announced for cinemas
in November 2026.



The Ballad of Songbirds
and Snakes book release created
a massive resurgence in sales for
the whole series in 2020 with
an INCREASE OF OVER 400%
and has seen another major
increase since the long-awaited

and has seen another major increase since the long-awaited movie trailer released in April this year.

DON'T MISS OUT

on building and sharing in the anticipation and join in as the world returns to THE HUNGER GAMES.

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THIS IS YOUR OPPORTUNITY TO CAPITALISE ON THE BLOCKBUSTER HUNGER GAMES FRANCHISE





Theatrical film release leads to a huge increase in book sales—**STOCK UP NOW!**

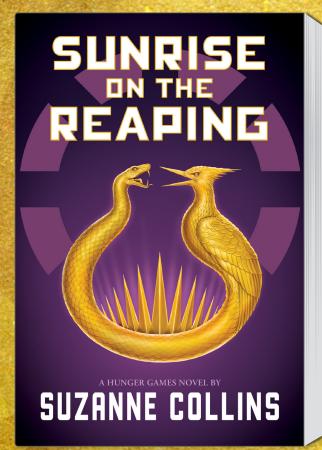


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** * EMBARGOED ** GLOBAL RELEASE ** EMBARGOED ** GLOBAL RELEASE ** EMBARGOED ** GLOBAL RELEASE ** EMBARGOED ** GLOBAL RELEASE * * ★ AUSTRALIA AND NEW ZEALAND 12.01AM, MARCH 19, 2025 * * ★ AUSTRALIA AND NEW ZEALAND 12.01AM, MARCH 19, 2025 * * *

THE PHENOMENAL FIFTH BOOK THAT EVERYONE HAS BEEN WAITING FOR

SUNRISE ON THE REAPING



A NEW HUNGER GAMES NOVEL WRITTEN BY SUZANNE COLLINS

SUNRISE ON THE REAPING (THE HUNGER GAMES)

AU RRP: \$29.99 NZ RRP: \$29.99

Format:

SUZANNE COLLINS Publisher: SCHOLASTIC INC 9781761641176 PAPERBACK

NOVEL Age Level: 12+

Dimensions: 229 X 152 MM Page Count: 400 PP

EXTENSIVE MARKETING AND PUBLICITY SUPPORT!

As the day dawns on the fiftieth annual Hunger Games, fear grips the districts of Panem. This year, in honour of the Quarter Quell, twice as many tributes will be taken from their homes. Back in District 12, Haymitch Abernathy is trying not to think too hard about his chances. All he cares about is making it through the day and being with the girl he loves. When Haymitch's name is called, he can feel all his dreams break. He's torn from his family and his love, shuttled to the Capitol with the three other District 12 tributes: a young friend who's nearly a sister to him, a compulsive oddsmaker, and the most stuck-up girl in town. As the Games begin, Haymitch understands he's been set up to fail. But there's something in him that wants to fight ... and have that fight reverberate far beyond the deadly arena.

SALES POINTS:

- There has been incredible hype around this release.
- · Internationally best-selling author of the Hunger Games series, Suzanne Collins, continues to enthral fans of the Hunger Games series.
- The Sunrise on the Reaping movie will be released on 20 November 2026.
- · Perfect for fans of science fantasy, adventure, dystopia.



"They will not use my tears for their entertainment." - Haymitch Abernathy

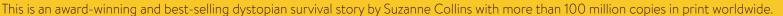
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SALES POINTS:

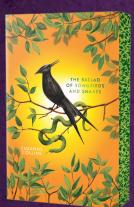


Stunning editions with exquisitely designed cover and two-colour sprayed edges making these a collector's item.

Four books, five films and one worldwide phenomenon, The Hunger Games has changed the face of global YA.







REVISIT THE WORLD OF PANEM, 64 YEARS BEFORE THE EVENTS OF THE HUNGER GAMES.

THE BALLAD OF SONGBIRDS AND SNAKES (THE HUNGER GAMES: DELUXE EDITION)

AU RRP: \$29.99 NZ RRP: \$29.99

QTY 9 "781761"645778

Author: SL Publisher: SC ISBN: 97 Format: PA

SUZANNE COLLINS SCHOLASTIC INC 9781761645778 PAPERBACK

Type: NOVEL
Age Level: 12+

Dimensions: 229 X 152 MM Page Count: 528 PP

Coriolanus Snow has one shot at glory as a mentor in the tenth annual Hunger Games. He plans to outcharm, outwit and outmanoeuvre his fellow students to mentor the winning tribute. The odds are against him: he has been given the female tribute from District 12, the lowest of the low.

Their fates are now intertwined—every choice Coriolanus makes could lead to favour or failure, triumph or ruin. Inside the arena, it will be a fight to the death. Outside the area, Coriolanus will do anything it takes to survive.



THE STORY OF KATNISS EVERGREEN CONTINUES, SURPRISING READERS AT EVERY TURN.

CATCHING FIRE (THE HUNGER GAMES #2: DELUXE EDITION)

AU RRP: \$29.99 NZ RRP: \$29.99



Author: SUZANNE COLLINS
Publisher: SCHOLASTIC INC
ISBN: 9781761645754
Format: PAPERBACK
Type: NOVEL

Age Level: 12+

Dimensions: 229 X 152 MM Page Count: 480 PP

After winning the brutal Hunger Games, Katniss and Peeta return to their district, hoping for a peaceful future. But their victory has caused rebellion to break out ... and the Capitol has decided that someone must pay.

Then comes the cruellest twist: the contestants for the next Hunger Games are announced, and Katniss and Peeta are forced into the arena once more.



THE DEFINING STORY THAT BECAME THE FIRST OF THE SUCCESSFUL HUNGER GAMES MOVIES.

THE HUNGER GAMES (THE HUNGER GAMES #1: DELUXE EDITION)

AU RRP: \$29.99 NZ RRP: \$29.99

9 781761 645747

Author: SUZANNE COLLINS
Publisher: SCHOLASTIC INC
ISBN: 9781761645747
Format: PAPERBACK
Type: NOVEL

Dimensions: 229 X 152 MM Page Count: 464 PP

Age Level: 12+

In a dark vision of the near future, twelve boys and twelve girls are forced to appear in a live TV show called the Hunger Games. There is only one rule: kill or be killed.

When sixteen-year-old Katniss Everdeen steps forward to take her sister's place in the games, she sees it as a death sentence. But Katniss has been close to death before. For her, survival is second nature.



AN HONEST AND POWERFUL FINALE TO THE EPIC STORY, IT EXAMINES LIFE, ETHICS AND THE IMAGE OF GOVERNMENT.

MOCKINGJAY (THE HUNGER GAMES #3: DELUXE EDITION)

AU RRP: \$29.99 NZ RRP: \$29.99

9 781761 645761

Author: SUZANNE COLLINS
Publisher: SCHOLASTIC INC
ISBN: 9781761645761
Format: PAPERBACK
Type: NOVEL

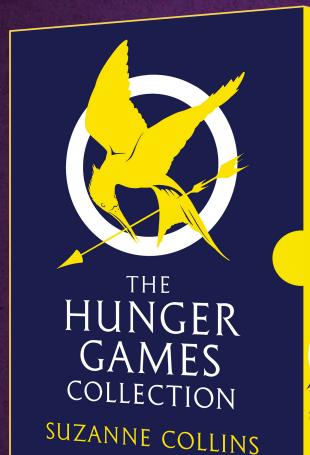
Age Level: 12+

Dimensions: 229 X 152 MM Page Count: 464 PP

Katniss Everdeen has survived the Hunger Games twice. But she's still not safe. A revolution is unfolding, and everyone, it seems, has had a hand in the carefully laid plans—everyone except Katniss.

And yet she must play the most vital part in the final battle. Katniss must become their Mockingjay—the symbol of rebellion—no matter what the personal cost.

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THE THE HUNGER HUNGER BALLA DS AN DD GAM GAME

THE HUNGER GAMES

COLLECTION

THE HUNGER GAMES

SUZANNE COLLINS

AU RRP: \$79.99 NZ RRP: \$84.99

SUZANNE COLLINS

SCHOLASTIC INC

9781760266837

BOXED SET

PAPERBACK

Author:

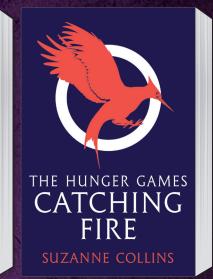
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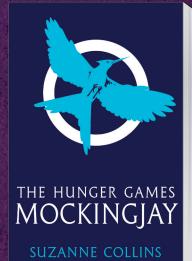
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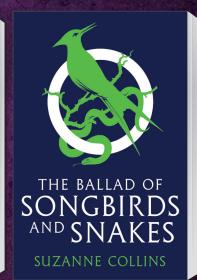
Publisher:

Age Level: 12+

Dimensions: 200 X 130 MM







A four-book box set featuring stunning editions of the award-winning and best-selling dystopian survival series,
The Hunger Games. Includes: The Hunger Games, Catching Fire, Mockingiay and The Ballad of Songbirds and Snakes.

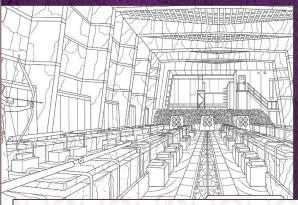
SALES POINTS:

- · A box set featuring the award-winning and best-selling dystopian survival series, The Hunger Games.
- · With four of Suzanne Collins's Hunger Games novels in one box set, you can step into the world of Panem and continue all the way to the electrifying conclusion.
- The best-selling prequel to The Hunger Games, The Ballad of Songbirds and Snakes, released as a major feature film in 2023.
- More than 100 million copies of The Hunger Games books in print worldwide.

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HUNGER GAMES







CTHE FIRE

WILL BURN

FOREVER⁹⁹

MOCKINGJAY-PART 2

THE WORLD OF THE HUNGER GAMES: THE OFFICIAL COLOURING BOOK

AU RRP: \$9.99 NZ RRP: \$11.99



ISBN: Format:

PAPERBACK Type: **ACTIVITY**

Publisher: SCHOLASTIC INC Age Level: 8+ 9781760265229

Dimensions: 276 X 216 MM

Page Count: 96 PP

From flamboyant Capitol fashion to the wild earthy textures of the unforgiving arena the world of the Hunger Games is rich with stunning imagery. Between these pages, you'll find intricate patterns logos and designs inspired by characters and scenes from all four Hunger Games films inviting you to fill them with colour. Unleash your imagination and add your own flair to Effie Trinket's outrageous outfits Katniss's trademark braids Cinna's stunning creations and of course the iconic Mockingjay.

SALES POINTS:

- Blood red, fire yellow... let your imagination run free and colour your way through the Hunger Games series.
- Over 90 pages of scenes, characters and patterns to colour!
- · Both inspiring and relaxing, this gorgeous colouring book is a must-have for any Hunger Games fan.



THE BALLAD OF SONGBIRDS AND SNAKES **JOURNAL**

AU RRP: \$19.99 NZ RRP: \$21.99



Publisher: SCHOLASTIC INC ISBN: 9781338680072 Format: **HARDBACK JOURNAL** Type: Age Level: 10+

Dimensions: 210 X 140 MM Page Count: 192 PP

A beautiful foiled, hardback journal to coincide with the release of the novel The Ballad of Songbirds and Snakes.

SALES POINTS:

- This official The Ballad of Songbirds and Snakes Journal is adorned with the iconic mockingjays from all four Hunger Games books.
- · A must-have for all Hunger Games fans.
- · High-end specs make for a beautiful package.
- Features 192 lined pages, an exclusive Hunger Games design, and an elegant cover with metallic accents.

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Jules Watford North & West Auckland, Northland

jwatford@scholastic.co.r

Rachael Hobson
South & East Auckland

rhobson@scholastic.co.nz

Sandie Haddock
Waikato & Bay of Plenty
shaddock@scholastic.co

shaddock@scholastic.co.n 029 968 9837

Annabeth Evans
Central & Lower North Island,
Gisborne

aevans@scholastic.co.nz 029 968 9896

Julie Smart

Wellington & Lower North Island jsmart@scholastic.co.nz 029 968 9897 Samantha Hart Upper South Island

samhart@scholastic.co.n 029 968 9898

Mel Kavanagh

Lower South Island & Otago mkavanagh@scholastic.co.nz

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